



LOOKBOOK 2022

Loro Piana











 *Loro Piana*
ICER

This winter sports jacket was chosen by the
Rossignol Racing Team for the World Cup Skiing
finals in Bormio 2000.

It is crafted from WindWish[®], an exclusive
material created by Loro Piana that combines
a fine, very compact microfibre with knitted
Wish[®] wool. The fabric is treated with Green
Storm System[®] featuring our bio-based membrane
for rain and wind protection.

NAME _____
DATE _____
MADE IN ITALY

























 *Loro Piana*
CASHMERE GREEN STORM SYSTEM®
MADE IN ITALY

 *Loro Piana*
C.O.L.D.
C.O.L.D. stands for Clothing for Outdoors on Low temperature Days and features pieces that are specifically designed for colder weather, guaranteeing maximum comfort thanks to specially developed technical solutions for the padding. This garment has been tested down to -3°C.

MADE IN ITALY



























ICER

*This winter sports jacket was chosen by the
Bouygues Racing Team for the World Cup Skiing
final in Boenno 2000.*

*It is crafted from WindWitch, an exclusive
material created by Loro Piana that combines
a fine, very compact microfibre with washed
Wish® wool. The fabric is treated with Green
Storm System®, featuring our bio-based membrane
for rain and wind protection.*

NAME _____
DATE _____

MADE IN ITALY









































Loro Piana
TRAVELLER

This new Loro Piana jacket dedicated to travellers is especially versatile and designed with practical details. It is crafted from Woolmark® Loro Piana's exclusive cashmere. The double-weight silk and leather lined construction for Loro Piana by a Pirella Göttsche & Partners. It is covered with a light, breathable fabric and lined with a fine, woven texture. The Loro Piana and the Loro Piana logo are highly visible, ensuring that it is light-weight, warm and comfortable: the ultimate travel companion.

COLOR: _____
SIZE: _____

MADE IN ITALY









 *Loro Piana*
CASHMERE GREEN STORM SYSTEM®
MADE IN ITALY

 *Loro Piana*
C.O.L.D.
C.O.L.D. stands for Clanking for Outdoors on Low temperature days and features pieces that are specifically designed for colder weather: goose-down insulation in collar checks to specially designed technical solutions for the padding.
This garment has been tested down to -10°C.

MADE IN ITALY













Loro Piana



















 *Loro Piana*
OPEN WALK



















Piana

















